

Marketing Trainee

About 2150 GmbH

We are a Swiss based Software Development Company that manufactures the Datavault Builder. The Datavault Builder is an end-to-end data integration platform that sets new industry standards. We departure on an international growth strategy. Therefore, we look for a highly motivated new team member that helps us to become the leading data integration automation product.

About the Role

We are looking for a recently graduated and highly motivated Individual to join our Marketing & Sales Team as a Trainee.

You will apply your acquired higher education in the definition and executing of market strategies.

Our ideal candidate has a positive personality that is able to work independently and is self-motivated, highly organised and has a structured way of working.

Responsibilities

Manage and develop Marketing Instruments

Evaluate Marketing instruments and strategies with different methodologies (A/B testing, etc)

Contribute to shape the digital and automated marketing strategy

Requirements

Proven work experience in similar job profiles or a recent degree in higher education (FMH or similar)

Industry experience a plus

Excellent communication and multitasking skills

Motivation to perform operational tasks and co-design processes

Reliable, self-motivated, open personality that has a structural way of work

Ease to work with and learning new applications; experience with CRM tools (pipedrive, hubspot, etc) and others (wordpress) a plus

German and English required, C1 and above (or equivalent)

Other languages a plus

What we offer

Young and start-up like environment in the tech industry

Potential for definition of the role and development

Be part of a growth journey in the booming data industry

A small team of coffee enthusiasts (free freshly brewed portafilter espresso)

Location: Zürich (post corona)

We are looking forward to receiving your application and CV. Please send us your application and relevant attachments to: contact@datavault-builder.com